

**Sortes Angel Program**

Recruitment & Operating Handbook

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*Own your fate, fuel the future.*

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# 1. Program Overview

Sortes is building a non-profit, fully on-chain, and trustless social welfare protocol. Instead of relying on centralized institutions, Sortes uses smart contracts and verifiable randomness to run a decentralized lottery mechanism, then routes protocol profit to on-chain public-good initiatives through community governance.

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| Sortes Angels are the community growth force: you bring real proposers and real welfare proposals into the protocol—locally and globally. |

## Why this matters

* The global lottery market is massive, but traditional systems suffer from low transparency and low payout ratios.
* Sortes makes funding public goods measurable: proposals, voting, and donations are verifiable on-chain.
* Proposers are the supply side of impact. Without proposers, there is nothing meaningful for the community to fund.

# 2. Program Snapshot

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| Role | Sortes Angel (Community Proposer Growth & Local Activation) |
| Mission | Recruit new Proposal Creators (“Proposers”) and host local IRL events to activate communities. |
| Monthly KPI | 1 local IRL event + 50 new verified proposers |
| Base Reward | 500 USDT / month (upon meeting KPI) |
| Over-achievement Bonus | 2 GOOD per additional verified proposer beyond the monthly KPI |
| Region | Global (you operate in your city/region; remote coordination with Sortes team) |

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| KPI-based program. Your results (verified proposers + IRL event delivery) are the basis for rewards and ongoing participation. |

# 3. Program Basics (Communication, Branding, Tools)

## Communication & working rhythm

* Primary channels: official Sortes community channels (Telegram/Discord) + a private Angel channel for coordination.
* Monthly global call: program updates, playbooks, and cross-region learnings.
* Escalation: security issues, scam reports, or sensitive questions should be escalated to the Sortes team—do not improvise.

## Branding & account hygiene (recommended)

* Use a clear identifier while acting as an Angel (e.g., add “(Sortes Angel)” to your display name on relevant platforms).
* Keep your Angel activity professional and separated from unrelated promotions.
* Do not claim to be Sortes staff, customer support, or a spokesperson. You are a community contributor.

## Inactivity, pause, and offboarding

* If you are inactive for ~30 days without notice, the program team may reach out to confirm your status.
* If you need a pause, communicate early. A temporary pause may require you to stop using Angel branding until you return.
* Serious guideline violations (scams, misrepresentation, harassment) can lead to immediate termination.

# 4. What You’ll Do (Responsibilities)

## Core responsibilities

* Host 1 local IRL event per month (meetup, workshop, or co-hosted community session).
* Bring 50 new verified proposers per month into Sortes’ proposal pipeline.
* Educate proposers: what Sortes is, what makes a high-quality welfare proposal, and how voting/donation works.
* Maintain a proposer pipeline: outreach → onboarding → proposal draft → submission.
* Submit a simple monthly report (event recap + proposer list + key feedback and learnings).

## Optional (highly valued) contributions

* Local partnerships with communities (universities, builder groups, NGOs, public-good initiatives).
* Content creation: short threads, event recap posts, proposer spotlights.
* Product feedback: surface local user issues, proposer friction, and governance suggestions.

# 5. Who Should Apply (Profile & Requirements)

## You are a strong fit if you:

* Have real community reach (offline or online) and can host an IRL event in your city.
* Can do structured outreach and convert leads into verified proposers.
* Understand basic crypto/Web3 concepts (wallets, on-chain actions) or can learn fast.
* Communicate clearly in your local language; English is a plus for coordination.
* Operate with integrity and follow safety / anti-scam best practices.

## Nice to have

* Experience running meetups, hackathons, workshops, or community operations.
* Experience with public goods, social impact, or DAO governance.
* Existing network of builders, creators, NGOs, founders, or community organizers.

# 6. Program Structure (Levels, Specialties, Cadence)

## Levels (promotion is performance-based)

* Candidate Angel: Onboarding + first month. Access to starter kit and training. KPI is tracked from day 1.
* Official Angel: Consistent performance and trusted execution. Eligible for larger co-marketing support and priority opportunities.
* Lead Angel (Regional): Owns a region/country, mentors Angels, and coordinates multi-city activations (by invitation).

## Specialties (choose one primary focus, help across others as needed)

* Proposer Growth Specialist (default) — Pipeline building, outreach, onboarding, and proposal conversion.
* Meetup & Event Specialist — Event production, venue/partners, agenda, speakers, and post-event follow-up.
* Content & Education Specialist — Localized threads, explainers, short videos, and community education.
* Partnerships & KOL Specialist — Collaborations with communities, KOLs, universities, NGOs, and Web3 groups.
* Product & Governance Specialist — Collect user/proposer feedback, propose improvements, support governance participation.

## Cadence & communication

* Monthly: 1 IRL event + proposer KPI review + report submission.
* Monthly: global community call (updates, learnings, playbooks).
* Quarterly: performance review and potential promotion to higher level.

# 7. KPI Definition, Verification & Attribution

## Verified proposer definition (recommended)

* Unique person/wallet (no duplicates; anti-sybil checks may apply).
* Completes proposer profile + binds a wallet address.
* Submits at least one proposal draft that is reviewable (clear objective, budget, and verification plan).
* Matches attribution source: your referral link / event check-in / tagged onboarding form.

## IRL event requirements (recommended minimum)

* Local, in-person, minimum 10 attendees (or a justified exception for early-stage cities).
* Includes a Sortes intro + proposer onboarding segment (live demo encouraged).
* Collects attendee check-in (QR form) and photos (respecting privacy).

## Attribution tools

* Unique referral link / code per Angel.
* Event check-in form (captures wallet or follow-up contact).
* Proposer onboarding form with required attribution field.

# 8. Rewards & Incentives (USDT + GOOD)

## Base reward

* 500 USDT per month upon meeting monthly KPI.

## Over-achievement bonus

* 2 GOOD per additional verified proposer beyond 50/month.

### Example

* If you deliver 1 IRL event and 62 verified proposers in a month: 500 USDT + (12 × 2) = 24 GOOD.

## Non-monetary benefits (typical)

* Priority access to Sortes product updates and governance experiments.
* Community recognition: profile features, event recaps, and proposer spotlights.
* Swag / travel support may be available for top-performing Angels (case-by-case).

# 9. Code of Conduct & Safety

## You represent Sortes values. Keep the community safe.

* Never ask anyone for private keys, seed phrases, or funds. Report scammers immediately.
* Do not provide financial advice or promise outcomes (prices, listings, returns, or donations).
* Be respectful: no harassment, hate speech, or discrimination.
* Do not misrepresent your role. You are a community contributor, not customer support or legal counsel.
* Escalate issues to the Sortes team; do not improvise on sensitive topics (security, compliance).
* No competitor bashing. Focus on Sortes’ mission and facts.

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| Important: This is a community contributor program. It is not an offer of employment, and participation can be paused or terminated for violations, inactivity, or security concerns. |

# 10. Event Playbook (IRL Meetup Best Practices)

## Recommended event formats

* Sortes Proposer Night (workshop + onboarding)
* Public Goods / Social Impact Meetup (co-host with local communities)
* Builder Session (demo + proposal clinic)
* University / student club talk (education + proposer sourcing)

## Checklist (before / during / after)

### Before

* Confirm venue + co-host (if any) + agenda (60–90 minutes).
* Create registration page + QR check-in form (include attribution).
* Prepare slides: Sortes intro + ‘How to become a proposer’ + example proposals.
* Promotion: X, Telegram/Discord, partner channels, local groups.

### During

* Run check-in (QR).
* Deliver intro + demo + proposer onboarding.
* Collect questions and feedback (write down top 5).
* Take 3–5 photos (respect privacy; ask consent when needed).

### After

* Post recap within 48 hours (X + local community).
* Follow up with leads: help them finish proposer verification and submit a proposal draft.
* Submit monthly report (template in Appendix B).

# 11. Community Management Basics (Optional)

Some Angels also help manage local communities (Telegram/Discord). If you do, follow these principles:

* Direct users to official documentation and support channels where possible.
* Do not attempt to diagnose complex technical issues; escalate to the team.
* Never promise fixes, refunds, listings, or timelines.
* Keep communication factual, calm, and respectful.

# 12. Proposer Growth Playbook (Pipeline & Templates)

## A simple funnel that works

* Sourcing: find communities with real initiatives (public goods, welfare, education, environment, open source).
* Qualification: do they have a concrete objective, budget needs, and ability to deliver and verify impact?
* Onboarding: walk them through proposer verification and proposal drafting.
* Conversion: ensure the proposal is submitted and reviewable; get to the first vote.
* Retention: bring successful proposers back as repeat contributors and mentors.

## Where to find proposers

* Hackathons and builder communities
* University clubs and student groups
* Local NGOs / social enterprises
* Open-source communities and maintainers
* Web3 meetups and DAOs

# 13. Application Process

* Step 1 — Apply: submit application form with your city, language, experience, and first-month plan.
* Step 2 — Interview: short call to validate fit, integrity, and execution capability.
* Step 3 — Onboard: get starter kit, referral tracking, and reporting templates.
* Step 4 — Execute: deliver KPI; monthly review and payout if KPI is met.

# Appendix A: Event Agenda Template

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| Time | Content |
| 0–10 min | Welcome + check-in + intro |
| 10–25 min | What is Sortes? Mission, protocol, and how proposals work |
| 25–50 min | Proposer onboarding: how to create a proposal (live walkthrough) |
| 50–70 min | Proposal clinic: attendees share ideas, group feedback |
| 70–90 min | Networking + 1:1 onboarding support |

# Appendix B: Monthly Report Template

## Submit as a 1–2 page note or form response. Include:

* Event recap: title, date, city, venue, co-hosts, number of attendees, photos link.
* Top questions asked (3–5 bullets).
* Proposer results: # of new verified proposers + list (wallet or proposer IDs) + status.
* Pipeline: # qualified leads not yet verified + next steps.
* Local insights: what’s working, what’s blocked, what Sortes should improve.

# Appendix C: Social Templates (X/Twitter + Telegram + Email)

## X/Twitter – single post

We’re recruiting Sortes Angels worldwide 🌍  
  
Your mission:  
✅ Host 1 local IRL event / month  
✅ Bring 50 new verified proposers / month  
  
Reward:  
💸 500 USDT / month + bonus: +2 GOOD per extra proposer  
  
Apply: <APPLY\_LINK>  
Learn more: sortes.fun

## X/Twitter – thread (outline)

* 1/ Sortes Angels: the community force powering proposer growth & local activation.
* 2/ What you do: 1 IRL event/month + 50 new verified proposers/month.
* 3/ Rewards: 500 USDT/month (KPI-based) + 2 GOOD per extra proposer.
* 4/ Who’s a fit: community builders, event hosts, public goods people, Web3 operators.
* 5/ Apply here: <APPLY\_LINK> (city/region spots are limited).

## Telegram/Discord announcement

📣 Sortes Angel Program — Global Recruitment  
  
We’re opening community contributor spots for people who can host IRL meetups and bring new proposers into Sortes.  
  
Monthly KPI: 1 IRL event + 50 new verified proposers  
Reward: 500 USDT/month + bonus GOOD for over-achievement  
  
Apply: <APPLY\_LINK>